

#### WELCOME! Are you ready to do this together?

You'll find everything you need to know, right here in this Guide, to help you turn your outgrown children's items into CA\$H.

This guide can seem overwhelming, but take it 1 step at a time. If you struggle for more than 30 seconds, on anything, be sure to post in the FB Seller Group or send JBF Poconos Seller Coach, Sabrina, a text message. 570-630-0361









Sort

#### STEP 2







**Prep** 



**Drop Off** 

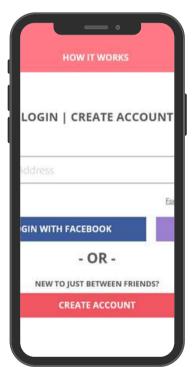
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#### **REGISTRATION & WAIVER**

#### First: SIGN UP

Save your spot by registering as a Seller for the IBF Poconos Winter event. This allows us to add your items into our POS/registers as inventory. Create/Login to an account **here**.



#### Second: REGISTER

Complete your registration **here**. It's in this step that you will sign your seller waiver, chose your seller check payment method, claim your drop off appointment, reserve your presale shopping tickets, & prepay your seller fee.



#### **QUICK DETAILS ABOUT SELLING**

#### Rate:

60% of your sold items.

#### Fee

As a seller, you will receive The fee to sell is \$14.00, and is paid when you claim your drop off appointment & sign your seller waiver. (Linked above)

Payment: Sent within 2 weeks of sale ending, in your payment method of choice.

• **Echeck:** An email is sent, with an attached echeck that is printed at home, and deposited just like a regular check. **Paper Check\***: Mailed to address provided.

\*Additional fees apply

#### Minimum/Maximum # of Items:

While we recommend a minimum of 150 items, there is no minimum... and no maximum!

## STEP 1A: Gather

Be sure to check all over your home!

#### **Bedrooms**

clothing + shoes
lamps + rugs
gliders + rockers
boppies + monitors

#### **Closets**

sheets + towels
diapers + new supplies
step stools
pillows + blankets

#### **Playrooms**

puzzles + games
dress up + costumes
crafts + supplies
instruments
gaming systems

#### **Bathrooms**

diaper disposal systems
 bath toys + supplies
 newborn tubs





#### **Large toys**

- exersaucers
- rockers
- play kitchen sets
- tool bench play sets

#### **Furniture**

- toddler beds
- dressers + bassinets
- swings + bouncers
- changing tables

#### **Feeding supplies**

- new pacifiers
- dishes + lunch boxes
- sippy cups + boosters
- safety items

#### **Outdoor toys**

- bikes + trikes
- scooters + skates
- ride-on toys
- playhouses

...and check the garage!

#### **ITEM LIMITS**

#### MOMMY MART: NEW ITEMS ONLY

No Books, DVD's, Clothing, or Shoes

#### PLUSH: LICENSED CHARACTERS ONLY, OR TALLER THAN 36INCHES

#### **NO HANDMADE ITEMS**

With guideance from the CPSC and our corporate office

#### **NOTES**

CLAIM TICKETS MUST BE PRINTED PRIOR TO DROP OFF OR A \$0.15 FEE APPLIES

PACKING TAPE ON BOOKS, PUZZLES, & GAMES WILL BE PULLED AS A NO THANK YOU

SLEEPSACKS, DRESSUP, AND COSTUMES ARE NO LONGER SEPERATED. THEY WILL BE IN THEIR RESPECTIVE GENDER & SIZE. WINTER GEAR WILL BE SEPERATE. 2

## WHAT TO SELL: Fall/Winter clothing

**Shoes** 

#### SIZE ALLOWANCES

Clothing

Boys Sizes: Premie-18 Boys Sizes: Baby 0 - Boys 8 Girls Sizes: Premie-16, Junior's 0-15 Girls Sizes: Baby 0 - Girls 5

ADULT CLOTHING/SHOES = No Thank You, Maternity Only!

Premie-24 Months All Season - All Year









Long Sleeve Shirts, Long Sleeve Dresses, Puffy/Seasonal Vests







**Bottoms**:

Long Pants, Leggings, Capris, Jeans







Sleepwear:

Long Sleeve Pajamas & Sleepwear









**Outerwear:** 

Sweatshirts, Winter Jackets

**Accessories:** 

Winter Accessories









**Shoes:** 

Snow Boots, Rain Boots Boots, Sneakers, Crocs









Holiday costumes/outfits, **Swimsuits** Fan Gear (All season), **Dress Up/Play Outfits** 



#### **NO THANK YOU ITEMS**

There are some items we know we cannot sell at Winter sale. To those items, we say "no thank vou."

**X** used underwear

X short-sleeve shirts\*

**X** camp shirts

**X** destination shirts

X dated shirts, ex: 2011

X shorts/skirts\*

X dresses\*

X short pajamas\*

**X** adult clothing

**X** flip flops

**X** swim shoes

**X** sandals

**X** adult shoes

**X** summer accessories

\*\*Short Sleeve **Holiday theme &** fan gear will be accepted

\*0-24 Months: All season, all year

## WHAT TO SELL: Elle ( ltems

Plates, cups, utensils







NEW nipples, NEW pacifiers, bottles with USED nipples removed, teethers, feeders





Licensed characters, animated plush (learning, story/song, etc.), or plush taller than 36 inches







Soft infant toys WITH sound/rattle







Bibs Blankets (twin size or smaller) Kids Towels







BOOKS: soft, board picture, chapter educational, tween, parenting







Puzzles, Games, Arts & Crafts, etc.







Kids DVDs: Rated G or PG only







#### NO THANK YOU ITEMS

There are some items we know we cannot sell, no matter what the season due to safety concerns.

- **X** formula
- **X** food
- **X** medicine
- **X** USED single user breast pumps
- **X** USED breast pump tubing
- **X** USED nipples
- **X** USED pacifiers

**X** non-licensed stuffed animals

- **X** drop-side cribs
- **X** crib bumpers
- **X** baby wedges
- **X** cosleepers
- X full+ size beds

X adult books

- **X** cookbooks
- **X** adult content DVDs
- **X** VHS tapes
- X CDs

## WHAT TO SELL: Longe Items



# WHAT TO SELL: Maternity \*\*Maternity Clothing: Maternity Accesories: Maternity Accesories: \*\*Maternity Accesories: \*\*Maternity

All season, all year

Tops **Bottoms** Dresses Sleep/Gowns



#### **NO THANK YOU ITEMS**

There are some items unable to be sold.

To those items, we say "no thank you."

**X** adult Lularoe

**X** women's clothing

**X** used maternity underwear

**X** shoes

**X** adult books

**X** cookbooks

**X** PG-13+ CD's/DVD's

**X** glassware not in original packaging

**X** used items

**X** food

**X** pet supplies

**Breast Pumps** 

We accept all NEW open system pumps. We accept NEW & USED closed system breast pumps, with a few restrictions. Manual pumps (Haakka's) are also accepted.

**Limitations:** No USED tubing. Cannot be labeled "Not For Resale" (insurance provided systems).



If you are unsure if your system is open or closed, please Google to verify.

#### **Mom Mart**

**BRAND NEW** "gift-able" mom items are a "yes" at any of our sales, but PLEASE be selective.

Safety First: Items with blades, sharp parts, food, inappropriate content, etc. will be pulled from the sales floor and unable to be sold.

> Jewelry, Bath & Body, Home Decor, Kitchen, & Seasonal







**MOMMY MART: NEW ITEMS ONLY** 

## STEP 1B: Soft



#### Keep | Toss | Sell

It's okay to **KEEP** the items that you just aren't ready to part with yet. **TOSS** the items that are too well-loved (stains, missing pieces, or are not working).

## The 4 C's Rule

#### **HOW TO KNOW WHAT TO SELL**



#### Clean

The newer it looks, the better it sells. Plan to clean clothes, shoes, equipment and toys.



#### Current

Sell clothing and shoes in current styles and fashion. Make sure they're the right season!



#### **Complete**

Toys, games and puzzles must be sold as a complete set without missing pieces & working batteries.



#### Compliant

Safety guidelines apply to selling a car seat, stroller, baby equipment and toys. Check https://www.cpsc.gov for recalls.

\*Please read all details of this seller guide as JBF Poconos reserves the right to refuse acceptance of any item(s) that do not meet guidelines. **If you have any questions, feel free to post in the FB seller community group!** Ask, don't assume.



## STEP 1B: 50% with Safety/Compliance in mind

Just Between Friends is dedicated to keeping families safe. As a Seller, it is your responsibility to check all of your items for recalls. If an item is recalled, it cannot be sold at JBF. If you've installed the recall repair, it is safe to use and sell at JBF.

#### **BUMBO SEATS**



A recall exists for seats WITHOUT a safety belt. Seats WITH a belt are considered safe and able to be sold.

## HANDMADE ITEMS \*NEW THIS YEAR\*



Handmade items such as blankets, clothing, bows, etc. are not to be resold at JBF sales as the items have not been tested for quality & safety standards both federally and with the CPSC.

#### INFANT SLEEP PRODUCTS



Items marketed or intended to provide a sleeping accommodation for an infant up to 5 months of age; the product must have a stand, meet stability requirements, and have a side height of at least 7.5 inches.

All other infant sleep products are not accepted for resale at JBF.

## BALLOONS

Due to necessary warning labels, Balloons <u>must</u> be in original packaging to be sold.

#### **ITEMS WITH EXPIRATION**



Items with expiration must be checked and have at least 1 year remaining before expiration to be sold.

Helmets: 5 Years After Purchase, 7 Years After Production

**Car Seats**: Varies by brand, refer to manual **Cribs**: No cribs manufactured prior to June 2011 **Hygiene Items**: Varies, Refer to item for expiration



#### **ITEMS NEEDING WAIVERS**





Items listed below must have at least 1 year remaining before expiration to be sold. 1 waiver required per item. Waiver available in the Seller Guide, in the Facebook Group "Files," or on the "How To Sell" Page on the Website.

Car Seats / Car Seat Bases / Boosters Cribs

#### **FURNITURE**

**All furniture over 27-inches** will be sold with safety straps to anchor furniture to the wall safely. **We will provide** safety straps for your items when you drop it off at the JBF sale.



#### **JBF Consignor Car Seat Waiver** (Please use One per Car Seat)

Car Seat Brand & Model:	Model# or Serial #	
Date on Car Seat:	OR Expiration Date:	
Than	you for your commitment to safety!	11-40-03-17-02-3

Car	Seat Safety Checklist Questions	Circle answer and follow instructions.		
1.	Are you the original owner of the seat?	Yes – Continue	No - Destroy Car Seat	
2.	Does the seat have a label with the date of manufacture and the model name/number?	Yes – Continue	No – Destroy Car Seat	
3.	Is the car seat expiration date one year or more from now?	Yes – Continue	No – Destroy Car Seat	
4.	Has the seat been recalled for a safety defect?	Yes – Continue to #4b	No – Continue to #5	
	4b. Has the defect been remedied?	Yes – Continue to #5	No – <b>Destroy Car Seat</b> or Remedy then Continue	
5.	Has the seat been involved in any vehicle crash (even a minor one)?	Yes – Destroy Car Seat	No – Continue	
6.	Are there any cracks, bends, or breaks in the plastic shell?	Yes - Destroy Car Seat	No – Continue	
7.	Is the metal frame rusted, bent or broken?	Yes - Destroy Car Seat	No – Continue	
8.	8. Do you have a copy of the manufacturer's instructions?	Yes – Include printed instructions with item, then Continue	No – Include website URL or QR Code to access instructions, then Continue	
9.	Does the seat have all of its parts including harness straps, harness clip, seat cover, tether, padding, shield and bolts?	Yes – Continue	No – <b>Destroy Car Seat</b> or Obtain replacements, then Continue	
10.	Are the harness straps worn or frayed and/or have the straps ever been washed in a washing machine?	Yes – <b>Destroy Car Seat</b> or Obtain replacements, then Continue	No – Continue	
11.	Have the car seat and/or straps been cleaned only per the manufacturer's instructions?	Yes – Continue	No – Destroy Car Seat or Contact Manufacturer to verify integrity has not been compromised, then Continue	
12.	. Does the buckle or any other metal part show signs of rust?	Yes – <b>Destroy Car Seat</b> or Obtain replacements, then Continue	No – Continue	
13.	Is the car seat clean with no visible stains, holes, or tears?	Yes – Continue	No – Clean and repair or Destroy Car Seat	
14.	When buckled, does the mechanism lock securely and remain locked when in use?	Yes – Complete bottom portion to consign car seat	No – <b>Destroy Car Seat</b> or Obtain replacements then complete bottom portion to consign car seat	

#### In order to sell a car seat please read, verify and sign the following:

I am the original owner of the car seat that I am selling through Just Between Friends Children's Consignment Sales Event and verify that it has never been in an automobile accident, has not been broken in anyway, has all of its parts, contains the identification label and is 1 year or more from expiration. I verify that the car seat has not been recalled to the best of my knowledge and if so, has been corrected to meet Motor Vehicle Safety standards. I verify that the car seat has all its harness straps, harness clip, seat cover, padding, shield and bolts and that the locking mechanism locks securely.

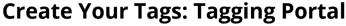
	entropies and the first of the	
	Signature	-
Consignor Number	Date	Å

#### Consignor Crib Checklist - One for each crib consigned

		3. Notice 2	
1	Was the crib manufactured on or after June 28, 2011?	☐ Yes – continue to 4	□ No – continue
2	Was the crib manufactured between July 23, 2010 and June 28, 2011?	☐ Yes – continue to 2b	□ No – continue to 3
2b	Do you have a certificate of compliance from the crib manufacturer or original crib retailer?	Yes – attach a copy to this form and continue to 4	☐ No – obtain a certificate of compliance or DESTROY
3	Was the crib manufactured before July 23, 2010?	☐ Yes – DESTROY	□ No – answer questions 1-2b and continue
4	Is the date of manufacture on the crib?	☐ Yes – continue	□ No – DESTROY
5	Has the crib been recalled?	☐ Yes – continue to 5b	□ No – continue to 6
5b	Has the crib had the manufacturer approved recall fix?	☐ Yes - continue	□ No – acquire the fix or DESTROY
6	Do you have a copy of the manufacturer's instructions?	☐ Yes – continue	☐ No – obtain instructions
7	Does the crib have all of its original parts?	☐ Yes – continue	□ No – obtain all parts or DESTROY
8	Do you know the history of the crib?	☐ Yes – USE CRIB!!	□ No – DESTROY
	ignor Nameon Crib	Cons. #	
	Model # Serial #		
In order to sell a crib, please read and sign the following:  I am the owner of the crib that I am selling through Just Between Friends Children's Consignment Sales Event and verify that the crib was not manufactured prior to July 23, 2010. I have attached an original copy of the manufacturer or retailer's certificate of compliance if the crib was manufactured between July 23, 2010 and June 28, 2011. I verify that the original manufacture date is on the crib.  Signature			

Just Between Friends Franchise, Inc. ALL RIGHTS RESERVED To be used for the 2024 sale year

## STEP 2A: Pice



Now that you've gathered and sorted your items, it's time to log in to your JBF Profile and enter your items into the tagging portal.

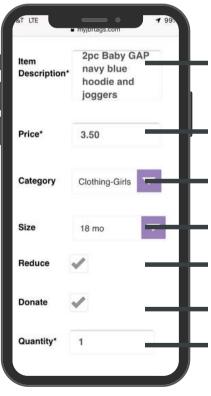
1.JBF Page

2. Login

3. Click on TAGGING



#### **Create Your Tags: Information Needed**



Include brand, colors, number of pieces included

\*PRO TIP: BE AS DESCRIPTIVE AS POSSIBLE.

This helps us match your item if its tag gets lost during the sale.

**Choose the price** 

\*See next 2 pages for suggested pricing guidelines.

Choose the category that fits best

Indicate size for clothing and shoes

A check here will allow your item to sell at 50% off on Discount Day.

\*PRO TIP: If you are donating, ALWAYS REDUCE.

A check here will allow your item to be donated if unsold

This feature is if you have more than one of the exact same item and want to create several tags at once

#### **TIP! Talk-to-Text**

If you are entering tags on your mobile device, use talk-to-text to go even faster.





#### **Shopper-Focused Pricing**





We recommend pricing at 1/3 of retail! Ask yourself,

"What price would make me buy this item and brag about it to a friend?"

ltem	Bargain Brands	Everyday Brands	Boutique Brands
Sleepwear	\$2 - \$3	\$3 - \$4	\$5+
Tops	\$1 - \$2	\$2 - \$3	\$4+
Bottoms	\$2 - \$3.50	\$3 - \$5.50	\$6+
Dresses/Outfits	\$2.50 - \$4.50	\$3.50 - \$6	\$6 - \$8+
Shoes	\$3 - \$6	\$5 - \$8	\$8+
Outerwear	\$4 - \$6	\$6 - \$9	\$8+

**Bargain brands** = Cat & Jack, Garanimals, Cherokee, etc (retail \$4-10) **Everyday brands** = Carter's, Children's Place, Department store brands (retail \$6-15) **Boutique brands** = Crewcuts, Mudpie, Janie & Jack



#### **Price HIGHER for:**

- New with Tags
- Big kids sizes
- Items in Original Packaging



#### Price <u>LOWER</u> for:

- Infant Items under 12 mo.
- Maternity Clothing
- T-shirts



#### **SETS SELL (and saves time... & materials!)**

As you are thinking about prices, consider creating sets or bundles. Put an outfit together, or a set of same-size onesies. Bundle 6 pair of socks together, or several superhero figures. **Shoppers love it, and you only have to create one JBF tag!** 



#### \*NFW\*

As we know the cost of materials have increased, thus as you prepare your items this season, we encourage you to add \$0.25 to every JBF Tag you create - accounting for your cost of supplies and time

## STEP 2A: Pice





#### **Print Your Tags**

Print tags on 8.5"x11" white cardstock. \*110lb cardstock preferred

Each page prints up to 9 tags.

\*Pro-tip: Tag then print items 9 at a time, so you don't waste paper

**Printing/Printer Troubleshooting** 

\*Blank PDF? Check the box next to the tags you want printed.

\*No printer?:

1) Either save to a PDF and take to a local print shop

2) Choose "Print My Tags" under the Seller Supplies event option. \*Try a different web browser and/or clear the cache from your current browser

## Our scanners are set up to read the JBF barcodes as they should be printed. We reserve the right to ask for new tags to be printed (or pull items off the sales floor) if your tags are:



Too dark Too fuzzy/blurry



**Too faded** 



**Too Small** 



## STEP 2A: Pice

**Large Item Claim Ticket:** A large item claim ticket is used for items that are classified as "too large for a shopper to hold for the duration of their shopping trip."



(Refer to Page 6 of the seller guide).

If you are selling any of these items, a claim ticket will be required.



#### **Claim Tickets:**

\*3 Per Sheet \*Print on Cardstock

(or order from Seller Supplies) \*Template on Next Page

## When Preparing, Please do NOT have:

\*Full JBF Tag on bottom

\*2 Full JBF Tag's (1 top, 1 bottom)



**Large Item Lotto** 

DO NOT REMOVE

TOP PORTION

Date/Time:

TAKE BOTTOM TO BUY

BELOW IS MISSING

B-377 -YHE

\$10.00

oud Sport Lightweight Stroller

**B377YHE** 

**Selling a Large Item?** As large items sell we will place their claim ticket into a raffle. One seller will receive an additional 5% of their sales!!



REMOVE TOP PORTION DO NOT

# SAST BETWEEN S.

## REMOVE TOP PORTION **DO NOT**



SAST BETWEEN S.

## **REMOVE TOP PORTION**

**TAKE BOTTOM TO PURCHASE** 

Staple Here TOP

Staple Here

bfsale.com

bfsale.com

# TAKE BOTTOM TO PURCHASE

TAKE BOTTOM TO PURCHASE















**PURCHASE ITEM** 

**CLAIM AND** 

**TAKE THIS TO** 

SUST BETWEEN S.

**TAKE THIS TO** 

JUST VETWERN FRIENDS.

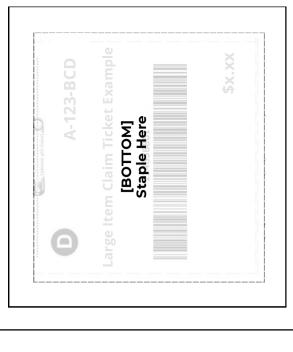
**CLAIM AND** 

**PURCHASE ITEM** 

**PURCHASE ITEM** 



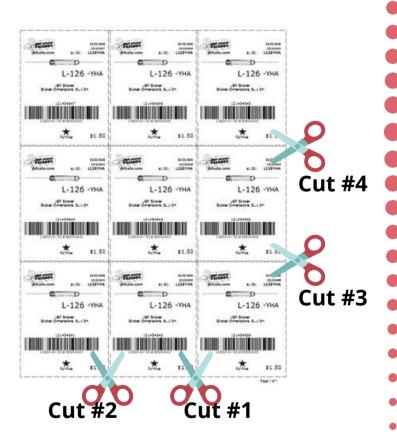
Staple Here [BOTTOM]





## Preparing Your Items & Attaching Tags

Now that your JBF tags are printed, cut them apart and sort them by category, gender, and size to make this step go smoother.



#### **Gather Supplies**

- We recommend gathering
- your supplies to make prep a
- fast process. Below are some
- suggestions...
  - Hangers (wire or plastic)
  - Tagging gun / Safety Pins
  - Clear Self-Sealing Bags (ziploc)
  - Clear Packing Tape
  - Painters Tape
  - String/Ribbon/Zip Tie
  - Scissors
  - Cardstock (110lb preferred)
  - & More!





**PRO TIP:** While there are many ways to attach tags, the following pages are "best practice." Remember each sale has <u>thousands</u> of items for shoppers to sift thru and your one item may get touched 100x before being purchased - **so be sure to attach tags well**.

## PREPPING & TAGGING: CLOTHING





#### **Hanger Direction**

Be sure the hanger hook opens to the **LEFT**, like a question mark. Attach the JBF tag to the front of item.

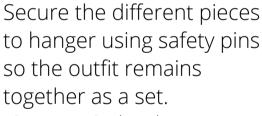
#### **Hanging Pants**

Using safety pins you can use shirt hangers for pants.



## SETS SELL Creating Outfits/Bundles

It's okay to bundle items into sets, in fact shoppers love them and they sell very well!



-Sets MUST be the same size.





Swaddles & Sleepsacks will be hung on the clothing racks within the respective gender and size section. (Reference the Sale Week Guide - to be released closer to sale week).

Please bring these items already hung on a hanger, not in a bag.

Bundling is okay, too!



## PREPPING & TAGGING: CLOTHING CONT.

#### **PROTIP: Shake Test**

For all hung articles of clothing we suggest swinging the hanger back and forth. If the item wiggles/slides off the hanger we HIGHLY suggest using 1 safety pin to secure to the hanger.



#### **Using A Tagging Gun?**

When using a tagging gun to attach JBF tags, **only puncture the garment tag or an inside seam** so that you do not damage the fabric.



Through the garment itself



Through the garment tag



Through the extra inside seam

## PREPPING & TAGGING: ACCESSORIES



#### **Accessories**

Sock bundles, new underwear, tights, hats, sunglasses, ties, little girl purses, etc. will be clipped on the accessory poles. Bags only necessary for bundles, but all bags should be taped shut to secure items.





#### **PREPPING & TAGGING: SHOES**

#### **Shoes**

Shoes will be on shelves, by gender then size. Shoes should be secured together. This can be done with zipties, or ribbon/string and strung through the shoelaces or the back flaps. Infant shoes can be placed in clear bags.







**PRO TIP:** Need to clean scuff marks off shoes? Use a magic eraser!

## PREPPING & TAGGING: PUZZLES, GAMES, ARTS & CRAFTS

Items must contain all necessary pieces and be free from wear/tear (torn, writing, etc.) to be sold.





To secure all pieces:

- items inside a box can be placed into a bag
- boxes can be taped shut (with painters tape)
- puzzles can be placed in clear bag (taped shut w/packing tape), or wrapped in clear wrap.



#### **PREPPING & TAGGING: BOOKS**

Attach the JBF Tag on the back of the book.

Bundling books? You can keep books together either with ribbon/string (photo on right), or in a clear bag.

\*If bundling; be sure to list all titles included either on JBF Tag or on additional paper.





PRO TIP: Do NOT use packing/scotch tape on boxes, puzzles, or books as this will damage the item - causing an upset shopper. Only secure shut or apply JBF Tag with painters tape.

#### PREPPING & TAGGING: TOYS INFANT ITEMS













Items must contain all necessary pieces and be free from wear/tear (broken/torn, writing, etc.) to be sold. Remember items (especially toys) can be touched 100+ times before being purchased thus it's important to secure all pieces. Items with multiple pieces can be placed in a bag (taped shut with packing tape) or wrapped in clear cling wrap.





#### To attach the JBF Tag:

- tape on the outside of a bag (with packing tape)
- ziptie around the item
- painters tape



## PREPPING & TAGGING: BABY GEAR

**SOFT GOODS** 

Items that will be clipped (provided - at sale):

- Infant carriers
- Shopping cart covers
- Diaper bags
- Lunch bags
- Backpacks (Toddler & Regular Size)
- Bibs
- Burp cloths
- Boppy/Nursing pillow covers
- Changing pad covers
- Cloth diapers



- Towels (Child size, or child print/design)
- Receiving blankets
- Toddler blankets
- Crib sheets
- Toddler bed sheets
- Twin size sheets
- Bedding sets (no bumpers!)

Do NOT bag items in this list as we will need to spray them for sanitation.



JBF Tags can be attached in a variety of ways, depending on the item. **If the item has a product tag** a JBF tag



can be attached to it either by safety pin or tagging gun. \*Remember not to pierce the actual item with a tagging gun. If product tag isn't available then you can tape the JBF Tag to the item. \*Remember packing tape can leave a sticky residue, so painters tape is best.

#### HELPFUL TIPS WHEN PREPPING



\*Optional!

Baby B'gosh long sleeve off white onesie with "Love You" & flowers, Old Navy off white pants with gold dots

0-3 mg

#### Be As Descriptive As Possible

Because items are touched multiple times throughout the sale week there is a chance a tag will get lost from its original item. If this happens, and a shopper wants to purchase an item, we have the capability to search for the item in our inventory... if the description is precise and multiple items don't share same details.

#### **Reduce & Donate!**

When choosing if your item(s) will be reduced or donated, remember that <u>some earnings are better than none</u>. An item marked for donate, but not reduce, is less likely to be sold on discount day due to remaining full price.









#### **Identifying Marker On Your Items**

Add tape, ribbon, sticker, etc. on your items (on the tag, or on the hanger). This helps speed up your pick up process as you can quickly identify that an item belongs to you or not.

\***Do not use a "star"** identifier on a JBFTag as it can confuse shoppers on 50% off day.

#### **Multiple Piece Item Tags (NOT CLOTHING)**

**If 2 pieces:** Create 2 tags for the item. In the description on each tag write (1 of 2) and (2 of 2). Put desired price on the first tag, then \$0 on second tag. Once printed, cross out/cover the barcode on the \$0 tag.



## STEP 3: Prop Off & Pick Up

#### **\*SALE WEEK GUIDE\***

We will be releasing a guide specifically for drop off, sale week, and pick up. It will include procedures & resources that will guide you thru sale week. It will be called the "Sale Week Guide." Be on the lookout for that in the weeks leading up to sale.



#### **DROP OFF:**

\*Appointment Required\*
Monday, September 2nd, 10am-8pm

PICK UP: Monday, September 9th 4:30pm-6:30pm

\*NEW THIS SALE\* Express (& High Volume Seller) Drop Off Sunday, September 1st, 4pm-8pm



## STEP 3: Continued...

## Security & Loss Prevention &





#### R SHARED RISK



#### Item Prep (YOU)

Prepping your item's well, as instructed by this guide will assist in keeping your items/pieces together





Shoes tagged \$20+ will be separated during Inspection. One shoe will remain in the shoe area, while its partner will be secure behind the registers.

#### Strollers/Wagons & Diaper Bags (US)

During Inspection, Strollers/Wagons & Diaper Bags will have a security tag attached to them.



#### **Electronics (US)**

Electronics will be displayed near the registers/cashiers.





Items of "High Value" (YOU & US)
ANY item you deem as "High Value" - please drop it off at the Large Item Drop Zone. During inspection it will be tagged & displayed appropriately (in a secure environment near Electronics).

#### Surveillance (YOU & US)

While we have surveillance camera's, we ask that you stay aware of all surroundings (& staff will do the same!). See something, say something.

#### **Drop Off: Drop Zones vs DIY**

While you will receive a Sale Week Guide prior to sale week, the following are some helpful strategies as you get started tagging & prepping for Drop Off.

**Drop Zones:** Categories of items that you will put in the zone shopping cart, & then staff will merchandise onto the sales floor. **DIY Drop:** All other categories of items that you will put out onto the sales floor yourself.

#### **STANDARD DROP OFF\***

DIY: Clothing

Refer to the following page on how to DIY Drop your clothing.

NB-24 Months: 2+ Years:

1) Gender 1) Gender

2) Size 2) Size

3) Seller # 3) Category

#### • Drop Zones: ALL Other Categories

Large Items will be dropped in the Howell Building, but all other zones will be dropped according to the mapping below. Please refer to the following Drop Off pages for category specifics.

ELECTRONICS
ELECTRONICS
ELECTRONICS

GIRL TOYS
INFANT ITEMS
INFANT ITE

The above drop zones will be a mix of shopping carts, tables, and roll racks. Please follow appropriate signage when dropping off.

#### **EXPRESS DROP OFF**

#### You tag & drop, we merchandise EVERYTHING

This drop off option is for sellers who wish to expedite their drop off process by dropping off your items and a staff member merchandising 100% of them onto the sales floor for you. An additional fee of \$25 applies, for up to 400 items. Items MUST be dropped off in a nonreturnable container, organized by zones/categories.

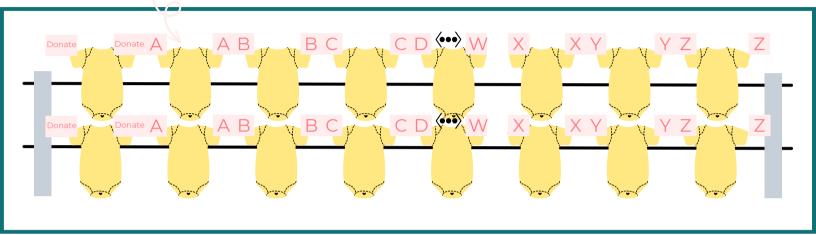
## Drop Off DIY CLOTHING

## Infant Clothing "Alpha"

SIZES NB TO 24 MONTHS Place clothing by: 1.Gender 2. Size 3. Seller #

Example:

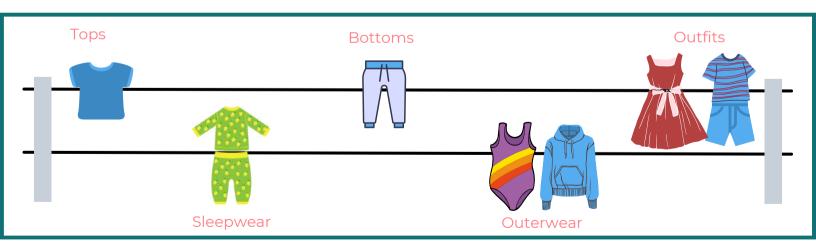
Consignor/Seller #A-123-BCD will be in between "A"



#### Boys/Girls Clothing Maternity Clothing "Hyper-Merchandise"

SIZES 2+

Place clothing by: 1.Gender 2. Size 3. Category



Look at & follow signs, as some categories may be switched to accommodate shoppers.

## **DROP ZONES**

Books, Electronics

All books except cookbooks and those intended for adults. DVD's rated G/PG, gaming systems & games, tablets, and headphones

Infant Tovs

Fisher Price, Baby Einstein, Little Tikes, Infantino, Bright Starts, VTech, Leap Frog, phones, keys, pull toys, light up toys, infant/toddler musical instruments,

Girl Toys

Barbie, American Girl, Dolls & Accessories, Cooking/Baking, Characters (Hello Kitty, Doc McStuffins, Peppa Pig, etc.), Shopkins, Pop its/Fidgets

Bov Tovs

Animals, Dinosaurs, Characters (Thomas, Bob the Builder, Paw Patrol, etc.), Cars, Transportation, Tools, Characters (Pokemon, Power Rangers, TMNT, etc.), Marvel, Star Wars, NERF, Building blocks (DUPLO, LEGO, etc.)

• [Larger] Infant Items

Bumbo/Booster Seats, Changing Pads, Boppy Pillows, Bath Tubs, Diaper Pails, Training Potties, Tummy Time Mats

[Table] Infant Items

Pacifies, Teethers, Rattles, Bottles & Accessories (Nipples, Warmers, Sterilizers, etc.), Breast Pumps, Breast Feeding Supplies, Sippy Cups, Water Bottles, Feeding Containers, Dinnerwear, Safety/First Aid, Bath Fun, Diapers, Milestone Items (Stickers, Frames, Blankets, etc.)

[Hanging] Infant Items

Bibs, Burp Cloths, Cloth Diapers, Training Underwear, Infant Carriers, Diaper Bags, Towels, Throw Blankets, Sheets, Mattress Protectors, Changing Pad/Boppy Pillow Covers, Shopping Cart Covers, Lunchboxes, Backpacks, Luggage

Mommy Mart

Jewelry, Bath & Body, Kitchen, Home Decor, Misc.

 Educational, Sports, Party, Room Decor
 School Supplies, Flashcards, STEAM Kits, Learning Materials, Sports Equipment, Cleats, Party Supplies, Nursery & Kid Room Decor

Puzzles, Games, Arts & Crafts

Puzzles, Games, Arts & Crafts Supplies, Kits, Play-doh, Slime

Shoes

Girls Shoes Size Baby 0-Girls 5, Boys Shoes Size Baby 0-Boys 8

Accesorries

Socks, Underwear, Hats, Sunglasses, Jewelry, Hair, Ties/Bowties, Suspenders, Belts, Purses/Bags

Seasonal, Stuffies

Licensed Character Stuffies, or Stuffies Larger Than 36inches, Holiday Items Halloween-Easter, Winter/Snow Fun





#### **SELLER** SALE WEEK

#### September 2nd-9th

Drop Off: September 2nd (Express 9/1)

Pick Up: September 9th PRESALE: SEPTEMBER 5TH **50% PRESALE: SEPTEMBER 7TH** 

#### **SELLING RATES**

#### Launch: July 1st-July 3rd \$10.00

Early Bird: July 4th-August 4th \$12.50

Regular: August 5th-September 2nd \$14.00

#### **SELLER GROUP HAPPENINGS**

#### "Countdown To Cash In" **Weekly Contest**

"Two Things Tuesday"

"Tagging Thursday"

Watch Seller Coach Sabrina's weekly tagging tip, posted in the FB Seller Group!

#### **SELLER 101**

**April 8th, 9pm**Google Meet information will be available in the Seller FB Group

**LEARN SELLING TIPS & TRICKS - GIVEAWAYS TOO!** 

#### **COMMUNITY** CONNECTION

#### **July 21st, 11am-12pm** August, 8pm-9pm

(Supply Meet Up) **DUNKIN DONUTS.** 256 NORTH COURTLAND STREET, EAST BURG

#### **SHOPPING** TICKETS OPEN

#### **August 1st** SHARE! SHARE! SHARE!



Questions? Refer to & ask in the FB Seller Group (JBF Poconos Consignor Community) Seller Coach Sabrina: 570-630-0361 (text)



## hat's II. ou Ase Ready!

STEP 1



STEP 2



**Price** 



**Prep** 

STEP 3



**Drop Off** 

We can't wait to see you soon!
-Ashley & Kyle Elmer (& Owen, too!)-

LE WEEK GUIDE"

